



Anne Leets

*"Anne Leets had a profound impact on my leadership development. When I first met Anne, I was so impressed by how well she listened. I felt I was 100% heard during our time together. She also asked very good questions, which guided me to my own conclusions. The most remarkable thing of all was Anne's ability to make complex issues become easy and solvable at the end of our conversations. I have grown years during our months together. I now have more confidence, clarity and competence and I couldn't have done it without Anne's coaching."  
(Executive, Edwards Lifesciences)*

## WHAT MAKES ANNE AN EFFECTIVE COACH?

Anne's clients find value in the Fortune 500 experience, business acumen and strategic perspective she brings to her coaching. Her expertise is enhanced by the operational knowledge she gained as a leader in sales, marketing, operations and as President of a consumer products company. The powerful combination of her rich diversity of experience and passion for supporting the success of others makes Anne an insightful and innovative coach and career strategist.

With a practical, engaging, results-oriented approach, Anne helps leaders navigate ever changing business landscapes, develop their leadership style, improve performance and enhance their communication, influencing and organizational effectiveness.

With her extensive experience as a sales and marketing leader, Anne's developed polished influencing and speaking skills. Her genuine and dynamic speaking style connects with many types of audiences on today's most important leadership topics.

Her clients are leaders in all functional areas, including C - Suite executives, in a variety of businesses: Edwards Lifesciences, Experian, Hyundai, Thermo Fisher, Pacific Life, Sutter Healthcare, United Capital (now Goldman Sachs), Southern California Gas, MGM Resorts International, Participant Media and The Academy of Motion Picture Arts & Sciences.

## COACHING EXPERTISE

Emotional Intelligence, leadership presence, personal branding, collaboration, influencing and communication skills, organizational effectiveness, business development strategies, strategic relationship development with colleagues and clients, conflict resolution, change management and development of high-performance teams

## EDUCATION/CERTIFICATIONS

BA Psychology, State University of New York  
College of Executive Coaching  
Certified in MBTI, CPI and EQ-i 2.0 assessments

## OPERATIONAL BUSINESS EXPERIENCE

Anne has first-hand knowledge of what it takes to be effective in an organization, achieve sales, profit and distribution targets, develop brand strategy, build teams, lead change and accomplish large scale, corporate initiatives. Throughout her career, she consistently led national teams to record results, despite significant economic challenges, reorganizations, downsizing and corporate takeovers. Her leadership and operational experience in Sales, Marketing, Operations and Training was developed while she held Director and Vice President positions at Fortune 500 consumer product companies with iconic brands. She was also successful in both General Manager and Company President roles. Her coaching effectiveness is enhanced by her hands-on experience in highly competitive and fast paced corporate as well as entrepreneurial environments. She joined TLC as COO in 2014.

## COACHING EXPERIENCE:

**BUSINESS SECTORS:** Life Sciences, Healthcare, Entertainment, Professional Svcs, CPG

**LEADERSHIP LEVELS:** Directors, VPs, SVPs, EVPs, Presidents & C-Suite Executives