

The Female Advantage

How often are we told what we should start doing: lean in, speak up, and overcome “challenges” in a male-dominated workplace?

Instead of encouraging women to lead “like men”, we should be asking men to adopt some of the effective leadership behaviors more commonly found in women!

Take Your Skills To Work

- Don't write off your attention to detail, emotional intelligence, listening skills, relationship building, empathy, and humility as “soft skills” that you only use with family and friends.
- Learn how to recognize and leverage the power of your “Female Advantage” ... and be inspired to be the leader you want to be!



For every 10% increase in gender diversity, EBIT rose by 3.5%.

McKinsey & Company, 2020

WOMEN LEADERS HAVE A MEASURABLE IMPACT ON THE BOTTOM LINE.

Leadership Qualities That Create the Female Advantage

Empathy

Empathy helps you connect with people emotionally, create rapport and build relationships.

EMPATHY = INFLUENCE = LEADERSHIP

Collaboration

To be successful, you must work in collaboration with others.

To be your absolute best, you must build your brand as a valuable team player.

Persuasion

“The greatest ability in business is to build credibility and trust with others and to influence their actions.”

(John Hancock)

Resilience

Resilience builds confidence and positivity.

Remember to help others be agile and see change as new, fresh, inspiring, exciting and positive!

Relationship Building

Communication is your secret power...be thoughtful so people feel valued. Connect with others by listening to their point of view.

Drive

Many female leaders are driven by a desire to break down barriers and create opportunities for themselves and future female generations - use this momentum to propel you forward!

How Women Sabotage Themselves

✘ IMPOSTER SYNDROME ✘ UNPRODUCTIVE WORRYING

✘ STRIVING FOR PERFECTION

✘ THINKING TOO SMALL ✘ RELUCTANT TO TAKE CREDIT

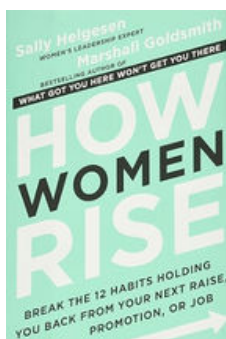
WANT TO LEARN MORE? CHECK OUT THESE RESOURCES:

FORBES | [New Research: Women More Effective Than Men In All Leadership Measures](#)

INC. | [The Hidden Advantage of Women in Leadership](#)

Harvard Business Review | [Research: Women Score Higher Than Men in Most Leadership Skills](#)

American Psychological Association | [Once more: The rise of female leaders](#)



Leadership experts Sally Helgesen and Marshall Goldsmith have trained thousands of high achievers -- men and women -- to reach even greater heights. Again and again, they see that women face specific and different roadblocks from men as they advance in the workplace. In fact, the very habits that helped women early in their careers can hinder them as they move up. Simply put, what got you here won't get you there . . . and you might not even realize your blind spots until it's too late.

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“The question isn't who is going to let me; it's who is going to stop me.” - Ayn Rand